

MEETING OF THE LICENSING SUB COMMITTEE

WEDNESDAY, 20 AUGUST 2025

ADDITIONAL PAPERS

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Pizzeria Fiamma – Licensing Committee Statement

Wednesday, 20th August 2025

Lee Bebbington
Applicant – Pizzeria Fiamma

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Chair, Members of the Committee,

Thank you for the opportunity to speak today. My name is **Lee Bebbington**, and I am the applicant for Pizzeria Fiamma.

I have held a premises licence for **Darleys Restaurant** in Derby since 2019 — a Michelin-recognised fine dining establishment — with **no objections, no police attendance, and no incidents** in that time. This demonstrates my commitment to operating licensed premises to the very highest standards of compliance, safety, and community consideration.

Pizzeria Fiamma is a small, family-run, artisan Neapolitan pizza business. We have no shopfront, no customer footfall, and no late-night trading. All orders are delivered directly to customers in a quiet, controlled, and professional way.

1. Prevention of Crime and Disorder

- Challenge 25 policy for all alcohol sales.
- Two-stage ID check: (1) Online age verification during checkout before payment is accepted. (2) Physical ID check by the delivery driver where the recipient appears under 25 or there is any doubt.
- Only staff aged 18+ will deliver alcohol.
- Orders are pre-paid online — no cash at the door.
- Refusal log maintained and available for inspection.

2. Public Safety

- Deliveries made on one modern, Euro 5 compliant 50cc scooter — far quieter than a car.
- No customer collections from the premises.
- Peak delivery volume around 3–4 per hour.
- All delivery staff trained in safe riding practices; no incentives to rush.

3. Prevention of Public Nuisance – Noise Level Comparison

Source	Approx. Noise Level (dB)	Comparison / Notes
Piaggio Liberty 50cc scooter	~60–63 dB	Similar to a normal conversation at 1 metre. Quieter than many cars.
Household vacuum cleaner	~70 dB	Louder than the scooter; sustained indoor appliance noise.
Busy street with light traffic	~70–75 dB	Common urban background level.
Donington Park race event	100–110 dB	Over 1,000x more intense than the scooter on the dB scale.
East Midlands Airport – aircraft take-off	~120–130 dB	Extremely loud; causes discomfort without hearing protection.

Key Points:

- Scooter is quieter than a household hoover and far quieter than background noise from Donington Park and East Midlands Airport.

- Noise is short-lived (seconds passing) and limited to 3–4 trips/hour.
- No idling outside properties.

4. Protection of Children from Harm

- Two-stage ID process to ensure lawful and responsible supply of alcohol: Stage 1: Age verification at the online order stage before payment is processed. Stage 2: Delivery driver will request approved photo ID if the recipient appears under 25 or there is any doubt.
- No delivery to underage, intoxicated, or proxy buyers.
- All staff trained in safeguarding, licensing law, and Challenge 25 before delivering alcohol.

5. Private Covenants

Some objections refer to a restrictive covenant on the estate. Respectfully, this is a private civil matter and outside the Licensing Act 2003.

For transparency:

- On 28 July 2025, I wrote to Redrow Homes informing them of my intended use and seeking their guidance.
- I also highlighted observed covenant breaches at 5 Goodyear Grove (unauthorised structure) and 6 Goodyear Grove (regular caravan parking) to request consistent enforcement.
- I have received no formal notice from Redrow Homes indicating any objection.

The licensing decision should be based solely on the statutory objectives.

Annex – Objection & Response Table

Objection	Our Response
Noise and traffic from deliveries	One Euro 5 compliant scooter (~60 dB), 3–4 deliveries/hour max, no collections, deliveries end by 9:30pm. No customer footfall and no on-street idling.
Public safety risk from scooter	Trained riders, no speeding, low-speed residential approach, and no idling. All deliveries carried out with caution in residential areas.
Inappropriate residential use	Licensing decisions are made under the Licensing Act 2003, not private covenants. The operation is small-scale, delivery-only, with no public access and an impact comparable to regular home deliveries.
Late evening disturbance	Final delivery by 9:30pm, quiet scooter operation, and no congregating at the property.
Risk of underage drinking	Strict Challenge 25 policy. Only trained staff aged 18+ will deliver alcohol. Valid photo ID required. Pre-paid orders only; alcohol returned if ID is not shown.
Alcohol to intoxicated persons	No supply to anyone appearing intoxicated or suspected of buying for minors. A refusal log will be kept and made available for inspection.

Objection	Our Response
Impact on children playing	Low delivery frequency. Scooter is fully road legal, well-lit, and more visible than a bicycle. All deliveries made at low speed with extra caution.
Setting a precedent	Each licence is considered on its own merits. We are a small artisan, family-run venture with strict safeguards — not comparable to large commercial takeaways.

Chair, Members,

I hope this reassures you that Pizzeria Fiamma will run in a safe, low-impact, and neighbour-conscious way.

I respectfully ask that you grant the licence on the basis of these clear safeguards.

Lee Bebbington

Applicant – Pizzeria Fiamma

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